KeenanReid

Practical solutions for public sector challenges

We help government agencies, public institutions, and nonprofit organizations tackle high-stakes challenges that demand speed, clarity, and results. Whether you're navigating transformation, improving service delivery, or managing change, we bring proven methodologies, cross-functional expertise, and the ability to execute.

Strategic Planning & Leadership Alignment	Operational Efficiency & Organizational Transformation	Financial Sustainability & Service Innovation

NAICS

541611	Administrative Management and General Management Consulting Services	611430	Professional and Management Development Training
541612	Human Resources Consulting Services	541690	Other Scientific and Technical Consulting Services
541613	Marketing Consulting Services	561110	Office Administrative Services
541614	Process, Physical Distribution, and Logistics Consulting Services	561311	Employment Placement Agencies
541618	Other Management Consulting Services	561312	Executive Search Services
541910	Marketing Research and Public Opinion Polling	518210	Computing Infrastructure Providers, Data Processing, Web Hosting, and Related Services
611420	Computer Training		

Contact

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certified **WBENC**
WOMEN'S BUSINESS ENTERPRISE

USFCR VERIFIED VENDOR
THIS REGISTRATION IS MAINTAINED BY
2025

KeenanReid

Strategic Planning & Leadership Alignment

Business Strategy Development & Planning

We turn vision into action with data-backed strategy, executive alignment, and clear performance frameworks.

- Strategic roadmaps aligned to agency goals
- Market, competitor, and policy environment analysis
- Expansion and modernization strategies
- Performance frameworks and KPI development
- Cross-functional leadership planning and implementation

Interim & Fractional Leadership

We place interim leaders who can step in quickly and lead critical initiatives for our clients.

- Interim CFO, COO, or transformation leads
- Strategy execution and team leadership
- Continuity during leadership transitions
- Succession planning and leadership coaching

Governance & Compliance

We help agencies build governance systems that reduce risk and increase public trust.

- Governance frameworks and oversight models
- Compliance program development and audit support
- Risk assessments and mitigation planning
- Ethics and leadership coaching
- Board governance and transparency tools

Operational Efficiency & Organizational Transformation

Organizational & Operations Management

We optimize structures and processes to help agencies operate more efficiently and adapt faster to change.

- Operational audits and redesign
- Workforce structure and talent alignment
- Cultural change and engagement initiatives
- Process automation and workflow optimization
- Change management and implementation support

Business Process Reengineering

We redesign inefficient processes and implement modern tools to streamline public sector operations.

- Lean, Six Sigma, and Agile methodology integration
- Process mapping and redesign
- Automation and digital enablement
- KPI tracking and performance dashboards

Change Management & Workforce Transformation

We guide agencies through transitions with structure, communication, and leadership support.

- Change management planning and rollout
- Workforce engagement and communication strategy
- Training and upskilling
- Leadership enablement
- Culture-building and retention

Financial Sustainability & Service Innovation

Monetization

We identify untapped revenue opportunities and design pricing, funding, and service delivery models that are mission-aligned and financially sound.

- New revenue models and funding strategies
- Pricing optimization for public services
- Go-to-market strategies for public-private initiatives
- Customer retention and satisfaction strategies
- Data-backed monetization planning

Revenue Management

We help public agencies strengthen financial operations and long-term funding strategies.

- Revenue forecasting and financial planning
- Leakage prevention and cost containment
- Value-based pricing models
- Sales and service operations optimization
- Long-term revenue growth frameworks

Digital Transformation & Technology Strategy

We align digital investments with mission outcomes and help agencies modernize without disruption.

- Digital modernization roadmaps
- AI, RPA, and cloud-based efficiency tools
- Tech stack alignment and system integration
- Cybersecurity and compliance strategy
- Citizen experience and digital service improvement